



conference agenda **tuesday** june 6

General Sessions in Milano Ballrooms 3,4,7,8 Promenade Level

Registration and Meet the Press Sign-up Open at 8:00 AM

- 7:30 AM - 5:00 PM **Green Room** (Speaker Ready Room) Milano Ballroom 2.
- 8:00 AM - 5:00 PM **Registration** Milano Ballroom Foyer.
- 8:00 AM - 5:00 PM **Java Café** (Press Room) Salerno Room.
- 8:00 AM - 5:00 PM **Zen Tea Room** (Quiet Press Room) Sorrento Room.
- 8:00 AM - 5:00 PM **Interview Studio** - Milano Ballroom 1.
- 8:00 AM - 5:00 PM **NAREE University Classroom** - Milano Ballroom 6.
- 8:00 AM - 9:00 AM **Welcome Breakfast** – Milano Ballrooms 3, 4, 7, 8.
- 8:30 AM - 9:20 AM **NAREE University - Easy-to-use Graphics Design for Journalists on Social Media.**
Presenter: Reby Silverman, Canva, Senior Manager of Global Partnership.
Co-moderators: NAREE Board Chair Eileen McEleney Woods and Catherine Carlock, both of The Boston Globe.
- 9:25 AM - 9:55 AM **Welcome to Las Vegas – Housing, Development, the Economy and more.**
Nick Barber, JLL; and Zar Zanganeh, The Agency.
Moderator: Catie Dixon, Bisnow.
- 10:00 AM - 10:30 AM **The Price Paid.**
Glenn Cook, Executive Editor, Las Vegas Review-Journal.
Introduction: NAREE Vice President Eli Segall, Las Vegas Review-Journal.
- 10:35 AM - 11:05 AM **How to Assume a 3 Percent Mortgage and Other VA Home Loan Quirks and Perks.**
Michelle Corridon, Deputy Director, U.S. Department of Veterans Affairs.
Moderator: Jeff Ostrowski, Bankrate.
- 11:10 AM - 11:50 AM **AI is Coming: Friend or Foe?**
Glenn Phillips, Lake Homes Realty; and Michael Gerrity, Global Listings.
Moderator: NAREE President Jason Hidalgo, Reno Gazette-Journal.
- 11:55 AM - 1:00 PM **NAREE University – Real Estate and Non-Fiction Book Writing Luncheon Forum: Agents and Authors.**
Charlotte Gusay, The Charlotte Gusay Literary Agency; Author Josh O’Kane, Globe & Mail reporter; and Author Sheri Koonen, freelance journalist, Forbes.com.
Moderator: NAREE Board Member and Author Ronda Kaysen, The New York Times.
- 1:05 PM - 1:35 PM **Designing for Engagement, Vitality and Respect: Seniors Housing Insights.**
James Hill, Kirksey Architecture.
Introduction: Harrison Connery, The Real Deal.
- 1:40 PM - 2:10 PM **Climate Change Challenges and Threats for Property in the U.S.**
John Rogers, CoreLogic.
Introduction: Mike Phillips, Bisnow.
- 2:15 PM - 3:05 PM **Plugging In: Planning and Placing Charging Stations for Electric Vehicles.**
Jim Hurless, EV Real Estate Leader for CBRE; David Aaronson, CEO, Refuel Electric Vehicle Solutions; and Andrew Bailey, EnviroSpark.
Moderator: Suzann Silverman, Commercial Property Executive, Multi-Housing News.
- 3:10 PM - 4:00 PM **Walkable, Green & Diverse: Planning Tomorrow’s Communities.**
Nate Cherry, Gensler; Robert Acuña-Pilgrim, TGB Partners; and John Saxon, The Howard Hughes Corp.
Moderator: Marissa Luck, Houston Chronicle.
- 4:05 PM - 5:00 PM **Metamorphosis: Creating New Spaces in Old Places.**
Jake Donaldson, Method Architecture; Thomas Cox, TCA Architects; Bill Shopoff, Shopoff Realty Investments; Minja Yan, Millennium Commercial Properties; and Kelly Farrell, Gensler.
Moderator: Joe Gose, Freelancer for The New York Times, Urban Land and others.
- 5:15 PM - 6:15 PM **Opening Reception.** MR CHOW’s Terrace.



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conference agenda **wednesday** june 7

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- 8:00 AM - 9:00 AM **Breakfast** – Milano Ballrooms 3, 4, 7, 8.
- 8:00 AM - 8:50 AM **NAREE University - Getting Started on YouTube.**
Presenter: Nate Chute, a leader in developing visual strategy to grow audience and revenue with the Gannett | USA Today Network.
Moderator: NAREE President Jason Hidalgo, Reno Gazette-Journal.
- 8:55 AM - 9:30 AM **Fix-and-Flippers, Single-Family Rentals and the Unintentional Investor.**
Rick Sharga, CEO, CJ Patrick Co.
Moderator: Ilyce Glink, Syndicated Columnist and CEO, Best Money Moves.
- 9:35 AM - 10:10 AM **The Midyear Economic Outlook.**
Richard Barkham, global chief economist, CBRE Group.
Introduction: NAREE Past President Ralph Bivins, Realty News Report.
- 10:15 AM - 11:00 AM **The Vegas Strip: Eye-popping Casinos, New Development & Luxury Suites.**
Diana Bennett, CEO, Paragon Gaming; Michael Parks, CBRE Group;
Stephen Singer, Fountainsbleau Las Vegas; and Terrence O'Donnell, Caesars Entertainment Inc.
Moderator: Eli Segall, Las Vegas Review-Journal.
- 11:05 AM - 11:50 AM **Second Homes and Resort Properties.**
Erica Plemmons, Bright MLS; Glenn Phillips, Lake Homes Realty; and Brett Robillard, Gensler.
Moderator: Mitchell Parton, Dallas Morning News.
- 12:00 PM - 1:00 PM **NAREE University & Lunch – New Media Species.**
Dawn Kopecki, deputy business and finance editor, The Messenger; Sami Sparber, reporter, Axios;
Rebecca San Juan, reporter, Miami Herald; and NAREE Board Members
Tony Wilbert, reporter, CoStar News; and Aldo Svaldi, reporter, Denver Post.
Moderator: NAREE Past President Ralph Bivins, Realty News Report.
- 1:10 PM - 2:05 PM **Artificial Intelligence and the Future of Real Estate.**
Rob Barber, CEO, ATOM; William Holmes, Head of Agent Partnerships, Opendoor;
and Jasjeet Thind, SVP, AI and Analytics, Zillow.
Moderator: Jason Hidalgo, Reno Gazette-Journal.
- 2:10 PM - 2:55 PM **Designing the New Workplace in a Post-Covid World.**
Amber Schiada, Head of Americas Work Dynamics and Industries Research, JLL;
and Scott Ziegler, Ziegler Cooper Architects.
Moderator: Jon Banister, Bisnow.
- 3:00 PM - 3:30 PM **A Healthy House: Optimizing Your Home for Wellness, Fitness, and Happiness.**
Author Jamie Gold, wellness design consultant and freelance writer, Forbes.com.
Moderator: NAREE Past President Sue Doerfler, journalist.
- 3:35 PM - 4:20 PM **Mission Possible: How the Commercial Real Estate Market Can Avoid a Crash.**
Jim Costello, CRE, chief economist, MSCI - Real Assets;
and Annie Rice, JLL Capital Markets.
Moderator: John Gittelsohn, Bloomberg News.
- 4:25 PM - 5:00 PM **Anchoring on data: The State of Real Estate & Economic Forecast for 2024.**
Keynote Speaker, Skylar Olsen, chief economist, Zillow.
Introduction: Patrick Blennerhassett, Las Vegas Review-Journal.
- 6:30 PM - 7:30 PM **Poolside Reception.** The Apollo Pool, Caesars Palace.

conference agenda **thursday** june 8

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- 8:00 AM - 9:00 AM **Awards Day Breakfast** - Milano Ballrooms 3, 4, 7, 8.
- 8:00 AM - 8:55 AM **NAREE University - Social Media Musts – Top tools for journalists to maximize exposure and save time.**
Professor Benjamin Morse, University of Las Vegas Journalism and Media Studies program.
Moderator: Board Member Cameron Sperance, The Points Guy.
- 9:00 AM - 9:35 AM **New Wrinkles in the Apartment Market.**
Caitlin Sugrue Walter, National Multifamily Housing Council (NMHC).
Moderator: Aldo Svaldi, Denver Post.
- 9:40 AM - 10:30 AM **Mansions 2024.**
Johnny Cruz, Robert A.M. Stern Architects; Mike Leipart, The Agency;
Rob Jensen, Rob Jensen Company; and Michael Gardner, LUXUS Design Build.
Moderator: Jack Flemming, Los Angeles Times.
- 10:35 AM - 11:45 AM **Annual Economic Forecast.**
Economists Jessica Lautz, NAR; Selma Hepp, CoreLogic; Ted Jones, Stewart Title Guaranty;
and Odeta Kushi, First American Financial Corp.
Moderator: NAREE Past President Steve Brown, Dallas Morning News.
- 11:45 AM - 1:00 PM **Awards Day Lunch and NAREE University – Investigative and Watchdog Reporting.**
Investigative reporters Michael Scott Davidson, Las Vegas Review-Journal;
Mike Finch, Times-Picayune/The New Orleans Advocate; Keith Larsen, The Real Deal;
and Kyle Campbell, American Banker.
Moderator: NAREE Past President Jeff Collins, Orange County Register.
- 1:05 PM - 1:55 PM **Mortgage Outlook.**
Shashank Shekhar, CEO, InstaMortgage; Joel Kan, Mortgage Bankers Association;
and Afifa Saburi, Veterans United Home Loans.
Moderator: Jeff Ostrowski, Bankrate.
- 2:00 PM - 2:30 PM **Future Shock: Preparing for the Unknown.**
Shane Farkas, COO, The Agency; and Orphe Divounguy, Zillow.
Moderator: Ronda Kaysen, The New York Times.
- 3:45 PM - 5:15 PM **NAREE Meet the Press.** Milano Ballrooms 5,6.
- 6:15 PM **Award Winners' Red Carpet Reception.** (Journalists only please) Milano Ballroom 2.
- 7:15 PM **NAREE's 73rd Annual Real Estate Journalism Awards Presentation.** Milano Ballrooms 3,4.
- 7:45 PM - 9:00 PM **Award winner individual photo shoots** available throughout the presentation
in front of the NAREE Step and Repeat Banner. Milano Ballroom Foyer.
- 9:00 PM - 10:00 PM **Après Reception.**

conference agenda **friday** june 9

- 8:00 AM - 9:00 AM **Farewell Breakfast** - Salerno Room.
- 8:30 AM - 9:00 AM **General Membership Meeting** - Salerno Room.
- 9:00 AM **Conference ends.**